

# PUREFORM

PET HEALTH SUPPLEMENTS



*Established in 1998*

TOLL FREE: 1.877.533.9163

[WWW.PUREFORMPETHEALTH.COM](http://WWW.PUREFORMPETHEALTH.COM)



**PUREFORM**  
— PET HEALTH SUPPLEMENTS —

# FUR FAMILY WHO LIVES LONGER, LOVES LONGER.

We're a family of pet lovers helping pet owners across the world take a more proactive approach to caring for their pets. We craft unique & scientifically tested formulas to guarantee optimal health and longevity for your fur family members. We're really focused on quality and purity. No fillers. No flavours. No sugar. No preservatives. Nothing unnecessary, only the essentials! Trusted and respected by clients, their pets, nutritionists and veterinarians worldwide since 1998.



**NO ARTIFICIAL  
INGREDIENTS**



**NO SUGAR  
ADDED**



**NO  
PRESERVATIVES**



**NO  
FILLERS**



**buyBC**

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*Glucosamine, MSM & Calcium support joint function and mobility, bones and teeth, skin and coat. Amino-acids promote strong muscles, may help maintain mental focus and the natural production of Taurine. Vitamins, Minerals & Antioxidants support your pet's overall health. Digestive Enzymes promote good oral hygiene, a healthy balance of stomach microflora and produce food for probiotic microbes present in the gut.*

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*Glucosamine, MSM & Calcium support joint function and mobility, bones and teeth, skin and coat. Amino-acids promote strong muscles, may help maintain mental focus and the natural production of Taurine. Vitamins, Minerals & Antioxidants support your pet's overall health. Digestive Enzymes promote good oral hygiene, a healthy balance of stomach microflora and produce food for probiotic microbes present in the gut.*

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*Glucosamine, MSM & Calcium support joint function and mobility, bones and teeth, skin and coat. Amino-acids promote strong muscles, may help maintain mental focus and the natural production of Taurine. Vitamins, Minerals & Antioxidants support your puppy's overall health.*

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*Glucosamine, MSM & Calcium support joint function and mobility, bones and teeth, skin and coat. Glycine, an amino-acid, promotes strong muscles and may help maintain mental focus. Vitamin C and Magnesium help maintain normal nerve and muscle function and support a healthy immune system. Magnesium also helps regulate blood glucose levels and aid in the production of energy and protein.*

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*Glucosamine & MSM support joint mobility and skin. Curcumin & Boswellia Serrata support blood vessel function and promote overall digestive health. Vitamin C, Vitamin E and Magnesium help maintain normal nerve and muscle function and support a healthy immune system. Magnesium also helps maintain blood glucose levels and aid in the production of energy and protein.*

### Digestive ..... 7

*Digestive Enzymes assist in absorption of nutrients, may help maintain good intestinal health, promote good dental health, support the urinary tract and help maintain healthy skin.*

### Omega3 ..... 8

*Our Golden Milled Flax will help bring the Omega-3's into a natural balance with the Omega-6's present in the diet, to promote overall health and well-being. Use to support brain function and maintain skin and coat health. Milled flax is high in fiber and may improve stool quality and help reduce flatulence.*

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# Essentials

- ✓ For the maintenance of optimal health
- ✓ Contains plant based enzymes to improve stomach health

**CANINE**

## Nutritional Information:

### Guaranteed Analysis of Ingredients per level 1 teaspoon (per 5 g)

MSM*	Methyl sulphonyl methane	881.66 mg
Glucosamine Hydrochloride*		931.66 mg
Glycine*	L-Glycine	881.66 mg
L-Lysine	L-Lysine hydrochloride	66.42 mg
DL-methionine		52.9 mg
Vitamin C*	Calcium ascorbate	176.16 mg
Vitamin A	Retinol	1001 IU
Vitamin D3	Cholecalciferol	276 IU
Vitamin E	dl-alpha Tocopheryl acetate	88.17 IU
Vitamin K3	Menadione	1.4 mg
Vitamin B1	Thiamine mononitrate	2.8 mg
Vitamin B2	Riboflavin	1.4 mg
Vitamin B3	Niacin	4.47 mg
Vitamin B5	D-Pantothenic acid	5.59 mg
Vitamin B6	Pyridoxal hydrochloride	1.4 mg
Vitamin B12	Cyanocobalamin	5591 mcg
Folic Acid	Folate	349.4 mcg
Biotin*	Biotin	5.59 mg
Choline	Biotin	1176 mg
BioChromium Yeast	Choline chloride	44.08 mg
Calcium	Calcium ascorbate, diCalcium phosphate	170.92 mg
Phosphorus	diCalcium phosphate	151.35 mg
Potassium	Potassium citrate	52.31 mg
Magnesium	Magnesium oxide, Magnesium proteinate	176.33 mg
Manganese	Manganese proteinate	29.82 mg
Zinc	Zinc proteinate	37.27 mg
Iron	Iron proteinate	5.59 mg
Copper	Copper proteinate	16.77 mg
Selenium	Sodium selenite	74.5 mcg
Cobalt*	Cobalt proteinate	118 mcg
Iodine	Calcium iodate	43.8 mcg

SlencePure		Assay Type	
DigeSEB Super Pet	Enzyme	FCC	MG AMOUNT
ENZYMES	ACTIVITY		
Amylase	3,000	DU	290 mg
Protease I, II, III	11,000	HUT	350 mg
Lipase	110	LU	80 mg
Cellulase	45	CU	100 mg
Hemicellulase	50	HCU	85 mg
Papain	11,250	PU	50 mg
Bromelain	11,250	PU	45 mg
<b>TOTAL MG</b>			<b>1000.00 mg</b>

## Recommended DAILY Serving:

Suggested daily dosage per body weight of pet, split into two servings with meals. Introduce at half the suggested weight dose then increase over 10 days.

1 - 5 lbs	1/4 tsp
6 - 15 lbs	1/2 tsp
16 - 25 lbs	3/4 tsp
26 - 35 lbs	1 tsp
36 - 50 lbs	1 1/2 tsp
51 - 65 lbs	2 tsp
66 - 75 lbs	2 1/2 tsp
76 - 85 lbs	3 tsp
86 - 100 lbs	3 1/2 tsp
101+ lbs	4 tsp

## Sizes Available:

- 400 g (14.1 oz)
- 800 g (1.76 lb)
- 1.75 kg (3.85 lb)

## Compete

*"I have a 10 year old chihuahua that competes in agility and a 13 1/2 year old Standard Schnauzer that used to be a show dog. Both are doing wonderfully on your supplements, they are on their third jar of Essentials. Moses the Schnauzer has allergies and it seems the supplements are helping."*

- Debbie

# Essentials

- ✓ For the maintenance of optimal health
- ✓ Contains plant based enzymes to improve stomach health

Veterinary Health Product NINE4YO

## FELINE

### Size Available:

400g = 14.1 oz

### Meow Chow

"My cat, Pekoe, is obsessed with this formula. Every time I open the container to add it to her meals, she comes running from wherever she is in the house! Her coat and weight are fantastic and her stomach upsets have been less since starting her on this formula."

- Jacqueline C

### Nutritional Information:

#### Guaranteed Analysis of Ingredients per level 1 teaspoon (per 5 g)

MSM*	Methyl sulphonyl methane	881.66 mg
Glucosamine Hydrochloride*		931.66 mg
Glycine*	L-Glycine	881.66 mg
L-Lysine	L-Lysine hydrochloride	66.42 mg
DL-methionine		52.9 mg
Vitamin C*	Calcium ascorbate	176.16 mg
Vitamin A	Retinol	1001 IU
Vitamin D3	Cholecalciferol	276 IU
Vitamin E	d-alpha Tocopheryl acetate	88.17 IU
Vitamin K3	Menadione	1.4 mg
Vitamin B1	Thiamine mononitrate	2.8 mg
Vitamin B2	Riboflavin	1.4 mg
Vitamin B3	Niacin	4.47 mg
Vitamin B5	D-Pantothenic acid	5.59 mg
Vitamin B6	Pyridoxal hydrochloride	1.4 mg
Vitamin B12	Cyanocobalamin	559.1 mcg
Folic Acid	Folate	349.4 mcg
Biotin*	Biocytin	5.59 mg
Choline	Choline chloride	11.76 mg
BioChromium Yeast		44.08 mg
Calcium	Calcium ascorbate, diCalcium phosphate	170.92 mg
Phosphorus	diCalcium phosphate	151.35 mg
Potassium	Potassium citrate	52.31 mg
Magnesium	Magnesium oxide, Magnesium proteinate	176.33 mg
Manganese	Manganese proteinate	29.82 mg
Zinc	Zinc proteinate	37.27 mg
Iron	Iron proteinate	5.59 mg
Copper	Copper proteinate	16.77 mg
Selenium	Sodium selenite	74.5 mcg
Cobalt*	Cobalt proteinate	111.8 mcg
Iodine	Calcium iodate	43.8 mcg

#### SlencePure

#### DigeSEB Super Pet

#### ENZYME

Amylase	3,000
Protease I, II, III	11,000
Lipase	110
Cellulase	45
Hemicellulase	50
Papain	11,250
Bromelain	11,250

#### TOTAL MG

#### Enzyme ACTIVITY

DU	3,000
HUT	11,000
LU	110
CU	45
HCU	50
PU	11,250
PU	11,250

#### Assay Type

FCC	
HUT	
CU	
HCU	
PU	
PU	

#### MG AMOUNT

290 mg
350 mg
80 mg
100 mg
85 mg
50 mg
45 mg

1000.00 mg

### Recommended DAILY Serving:

Suggested daily dosage per body weight of pet, split into two servings with meals. Introduce at half the suggested weight dose then increase over 10 days.

1 - 5 lbs .....	1/4 tsp
6 - 15 lbs .....	1/2 tsp
16 - 25 lbs .....	3/4 tsp
26 - 35 lbs .....	1 tsp
36 - 50 lbs .....	1 1/2 tsp

# Development

✓ Support the growth of bones, joint and ligaments



**PUPPY**

## Nutritional Information:

### Guaranteed Analysis of Ingredients per level 3/4 teaspoon (per 3750 mg)

MSM*	Methyl sulphonyl methane	881.66 mg
Glucosamine Hydrochloride*		881.66 mg
Glycine*	L-Glycine	881.66 mg
L-Lysine	L-Lysine hydrochloride	66.42 mg
DL-methionine		52.9 mg
Vitamin C*	Calcium ascorbate	176.16 mg
Vitamin A	Retinol	1001 IU
Vitamin D3	Cholecalciferol	276 IU
Vitamin E	dl-alpha Tocopheryl acetate	88.17 IU
Vitamin K3	Menadione	1.4 mg
Vitamin B1	Thiamine mononitrate	2.8 mg
Vitamin B2	Riboflavin	1.4 mg
Vitamin B3	Niacin	4.47 mg
Vitamin B5	D-Pantothenic acid	5.59 mg
Vitamin B6	Pyridoxal hydrochloride	1.4 mg
Vitamin B12	Cyanocobalamin	5591 mcg
Folic Acid	Folate	349.4 mcg
Biotin*	Biocytin	5.59 mg
Choline	Choline chloride	1176 mg
BioChromium Yeast		44.08 mg
Calcium	Calcium ascorbate, diCalcium phosphate	170.92 mg
Phosphorus	diCalcium phosphate	151.35 mg
Potassium	Potassium citrate	52.31 mg
Magnesium	Magnesium oxide, Magnesium proteinate	176.33 mg
Manganese	Manganese proteinate	29.82 mg
Zinc	Zinc proteinate	37.27 mg
Iron	Iron proteinate	5.59 mg
Copper	Copper proteinate	16.77 mg
Selenium	Sodium selenite	74.5 mcg
Cobalt*	Cobalt proteinate	111.8 mcg
Iodine	Calcium iodate	43.8 mcg

## Recommended DAILY Serving:

Suggested daily dosage per body weight of animal, split into two servings with meals. Introduce at half the suggested weight dose then increase over 10 days.

1 - 5 lbs	1/8 tsp
6 - 15 lbs	1/4 tsp
16 - 25 lbs	1/2 tsp
26 - 35 lbs	3/4 tsp
36 - 50 lbs	1 tsp
51 - 65 lbs	1 1/2 tsp
66 - 75 lbs	1 3/4 tsp
76 - 85 lbs	2 tsp
86 - 100 lbs	2 1/2 tsp
101+ lbs	3 tsp

## Sizes Available:

400g = 14.1 oz  
 800g = 28.2 oz  
 1.75kg = 61.7 oz

## Growth Support

*"I have a 3 year old German Shepherd and a 11 year old Chihuahua. They are both on a limited diet. I started using Development about a year ago. At first the dogs would be hesitant to eat it but they did. Then one day I forgot to put it in. These dogs sit and wait for my go ahead to eat. This time they waited. Shelby, my shepherd, sniffs her food and looks at me. Like she was missing something. I realized I didn't put their supplement in. So I reached for the supplement and Shelby sat and waited for me to put it in her food. Then she devoured it. I noticed her hair is soft and as a shepherd her hips and joints seem to be doing good. She is still a very happy and active dog."*

- Kacia



*Agility*

✓ For support of bones, joints and cartilage

Veterinary Health Product NN.E9E5

**CANINE**

**Sizes Available:**

- 400g = 14.1 oz
- 800g = 28.2 oz
- 1.75kg = 61.7 oz

*Top Level*

*"We have been using Agility for over 3 years now. Our team consists of 4 dogs, who travel all over competing in several different sports and also perform for shows all over Canada and the US. Air Austin is 11 years old now, still competing and performing and I couldn't be happier!! My dogs are always in amazing shape, happy and healthy. Our pups are able to continuously perform at their best and at a top level. Thank you to Pureform Pet Health, as we couldn't do it without your amazing products!!"*

**- Ashley Hopkins & Team Air Austin**

**Nutritional Information:**

**Guaranteed quality ingredients per 1/2 teaspoon (2500 mg)**

Glucosamine Hydrochloride .....	852 mg
MSM (methyl sulfonyl methane) .....	653 mg
Glycine (L-Glycine) .....	588 mg
Vitamin C (Calcium ascorbate) .....	291.6 mg
Calcium (Calcium ascorbate) .....	32.4 mg
Magnesium (Magnesium carbonate) .....	46.3 mg

**Recommended DAILY Serving:**

Suggested daily dosage per body weight of animal, split into two servings with meals. Introduce at half the suggested weight dose then increase over 10 days.

1 - 5 lbs .....	1/8 tsp
6 - 15 lbs .....	1/4 tsp
16 - 30 lbs .....	1/2 tsp
31 - 60 lbs .....	3/4 tsp
61 - 85 lbs .....	1 tsp
86 - 119 lbs .....	1 1/2 tsp
120+ lbs .....	2 tsp

*Above dose applies to both canine and feline*

# Restore

✓ For support of  
circulation and joints

Veterinary Health Product N.N.L7P5



CANINE

## Nutritional Information:

### Guaranteed quality ingredients per 1 teaspoon (4000 mg)

Glucosamine Hydrochloride .....	986.7 mg
MSM (methyl sulfonyl methane) .....	986.7 mg
Boswellia Serrata (Boswellic acids 65%) .....	666.7 mg
Curcumin (Standardized Turmeric 95%) .....	533.3 mg
Vitamin C (Calcium ascorbate) .....	293.3 mg
Vitamin E (dl-alpha Tocopherol acetate).....	200 IU/200 mg
Magnesium Oxide .....	173.3 mg
Magnesium Carbonate .....	40.0 mg
Molasses Powder .....	133.3 mg

## Recommended DAILY Serving:

Suggested daily dosage per body weight of pet, split into two servings with meals. Introduce at half the suggested weight dose then increase over 10 days.

1 - 8 lbs .....	1/4 tsp
9 - 14 lbs .....	1/2 tsp
15 - 30 lbs .....	1 tsp
31 - 45 lbs .....	1 1/2 tsp
46 - 60 lbs .....	2 tsp
61 - 74 lbs .....	2 1/2 tsp
75 - 85 lbs .....	3 tsp
86 - 99 lbs .....	3 1/2 tsp
100+ lbs .....	4 tsp

*Above dose applies to both canine and feline*

## Size Available:

300 g (10.6 oz)

## Back Pain

*"Ink, who is 10, has IVDD and had back surgery. Another spot was flaring up so we started Restore in the hopes of avoiding another surgery. It did its job and the neurologist said she was no longer giving a pain response in her back."*

- Kim Hennigar





*Digestive*

✓ Plant-based enzymes to improve stomach health

Vetinary Health Product NN, G4NG

**CANINE/FELINE**

**Size Available:**  
250 g (8.82 oz)

**Nutritional Information:**

Guaranteed quality ingredients per 1/4 teaspoon (1000 mg):

SciencePure

DigeSEB Super Pet ENZYME	Enzyme ACTIVITY	Assay Type FCC	MG AMOUNT
Amylase	3,000	DU	290 mg
Protease I, II, III	11,000	HUT	350 mg
Lipase	110	LU	80 mg
Cellulase	45	CU	100 mg
Hemicellulase	50	HCU	85 mg
Papain	11,250	PU	50 mg
Bromelain	11,250	PU	45 mg

**TOTAL MG** **1000.00 mg**

**Recommended DAILY Serving:**

Sprinkle on pet's food at each feeding.

0 - 1/4 cup of food .....	1/4 tsp
1/2 - 1 cup of food .....	1/2 tsp
1 1/2 - 2 1/2 cup of food .....	3/4 tsp
3+ cups of food .....	1 tsp

*Above dose applies to both canine and feline*

# Omega3 Golden Milled Flax

✓ To promote overall health and well-being



**CANINE**

## Nutritional Information:

Per 3 g (3000 mg) = 1 packed teaspoon

Flax seed, milled (Linus usitatissimum) ..... 3 g

### 100% Organic Stable Milled Flax Analysis

	<b>Actual</b>
Omega-3 (Linolenic) .....	18.0 %
Omega-6 (Linolenic) .....	5.0 %
Omega-9 (Oleic) .....	6.5 %

## Recommended Dose:

Can be administered with food once daily or split between meals.

1 - 10 lbs .....	1/2 tsp
11 - 20 lbs .....	1 tsp
21 - 30 lbs .....	2 tsp
31 - 40 lbs .....	3 tsp
41 - 50 lbs .....	4 tsp
51 - 60 lbs .....	5 tsp
61 - 70 lbs .....	2 Tbsp
71 - 80 lbs .....	2 1/2 Tbsp
81 - 90 lbs .....	3 Tbsp (1/4 cup)
91 - 100 lbs .....	3 1/2 Tbsp
101 - 110 lbs .....	4 Tbsp (1/3 cup)
111 - 120 lbs .....	4 1/2 Tbsp
121 - 130 lbs .....	5 Tbsp
131 - 140 lbs .....	5 1/2 Tbsp
141 - 150 + lbs .....	6 Tbsp (1/2 cup)

*Above dose applies to both canine and feline*

## Size Available:

500 g (17.6 oz)

## Potty Talk

*"My 2 year old dog was having trouble with his bowel movements.*

*I know this is not a fun topic but this poor little guy had an awful time going to the bathroom, he also had trouble with his anal glands.*

*I contacted PureForm it was suggested I try the Omega 3. 1 week later, no more straining and no more rump licking!"*

**- Kathy O'Hearn**

# TESTIMONIALS

*www.pureformpethealth.com to share your own story.*



## Healing

*"Our dog 'Capi' is a rescue, mixed breed. She is 10 and has healed against vets suggestions twice from LCL tears (with NO surgery). I believe her success in healing, continued activity and comfort is due to your products; Agility and Essentials. We love our dog, and she loves hiking with us!!"*

**- Joni Lynn Peters**



## Feeling Better

*"My kitty Luna had FIV when we adopted her. Because she has this virus she is prone to getting sick easily and it was happening way too often. I had tried lots of different things to strengthen her immune system but Pure-Form's supplements had the best outcome! Highly recommend!"*

**- Tori V.**



## Slowing Time

*"My 10 year old GSD suffers from degenerative myelopathy and was diagnosed several months ago. I started him on 'Restore'. Although there is no cure, I believe this product along with various other supplements has help slow the progression of his disease. I am very pleased with the quality of this product and will continue to purchase."*

**- Caitlyn B**



## Winner

*"We love the enhanced formula! We won some at our weight pull event and have been on it ever since! My sporting/show dog has her joints taken care of and her gut!"*

**- Alyssa Duke**

# TESTIMONIALS

*www.pureformpethealth.com to share your own story.*



## *Back on All Fours*

*"Our 14 year old Vizsla came down with vestibular disease. After a vet visit and a very helpful email exchange with PureForm, we got her started on Restore. We are so pleased to report that 2 weeks after barely being able to stand on her own, Swish and her junior handler Josh rocked a PSD Scenting trial and secured 2 qualifying runs in Novice Distance and a 2nd place finish. Thank you so much for getting our girl back on her feet and doing what she loves most!"*

**- Alison Graham**



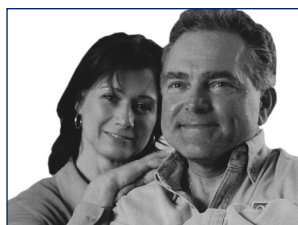
## *The Protector*

*"Our Maine Coon (2010) is a very active outdoor cat. Pi, loves his job and protects his territory fiercely with injuries to prove it. Every year he has had broken bones or lacerations and always comes out of it wonderfully. He does loves his PPH Essentials sprinkled over his food twice a day or let's me know something is not right. His Coat is long and amazingly soft and manageable. The picture of health - thank you for an amazing full spectrum product."*

**- S. Huber**



Take a photo of your pet and tag us to win a monthly contest.



*Calvin F. Nyuli, Bachelor of Science & Nutritional Biochemist*  
*Shelley G. Nyuli, President*

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