



# RENE (+) CELL

SKIN SCIENCE

RENECELL in CHARIS



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RENECELL  
HISTORY

# RENECELL HISTORY

2011

- 02 Applied for a trademark on RENE-CELL
- 11 Application of patented ingredients (Mediacalm, Rosamox™)
- 12 Introduced a natural preservative system

2012

- 03 Introduced a multi-septum technology
- 11 Exclusive PTD patent contract (PTD-Peptide™, PTD-Elastin™)
- 12 Signed an agreement with Hansolbio Co., Ltd. for formulation research

# RENECELL HISTORY

2013

- **01** Hansolbio Co., Ltd. obtained quality management ISO for manufacturing facilities
- **02** Signed an inter-company collaboration agreement with Ltec Pharma Chem
- **03** Signed an inter-company collaboration agreement with BIO-FD&C
- **05** Signed an inter-company collaboration agreement with ADBIOTECH
- **06** PTD Upgrade (Application of ADBIOTECH' s PTD-EGF™, PTD-FGF™)
- **07** Application of patented ingredients (phytostem-6, multi pep-7)
- **08** Established a RENE-CELL local corporation in Beijing
- **10** Applied for a trademark on RENE-CELL within China
- **11** Established distribution corporation Charis Inc.
- **12** Application of Peptasome, an ingredient developed by RENE-CELL' s own R&D institute (application no.10-2013-0080811)  
Signed a non-exclusive license agreement with the Rural Development Administration  
Signed an agreement for manufacturing method and patent release of lipid membrane structures  
Acquired license from Special Sales Mutual Aid Association

# RENECELL HISTORY

2014

- **01** Signed an investment agreement for RENE-CELL  
Signed a non-exclusive license agreement with the Rural Development Administration for healthy functional food
- **03** RENE-CELL 4th Happy Tour in Bali
- **04** Attended and sponsored social contribution events – The World Peace Freedom United
- **05** Offered free products to the Korea Aesthetician Ability Development Association  
Signed an academic-industrial collaboration agreement with KWANGJU WOMEN'S UNIVERSITY  
Offered free products to a monthly magazine The Lady Kyunghyang
- **07** Hansolbio Co., Ltd. -affiliated research institute acquired CGMP
- **08** Officially sponsored “Kabaddi” , which was an official event of the 2014 Incheon Asian Game  
Applied for a trademark on RENE-CELL (Australia)  
Volunteered in unmarried mother facilities and donated the products to welfare facilities across the country
- **10** Established a local corporation in Beijing  
RENE-CELL 5th Happy Tour in Kota Kinabalu
- **11** Launched a 3-piece mini set (imported)

# RENECELL HISTORY

2015

- **03** Completed an application for a trademark on RENE-CELL (the USA)  
The professional agency conducted skin's clinical trials for Diamond Peel Program and 5 types
- **04** Completed a registration for a patent on poison complex (no.10-1508614)  
Completed a registration for a patent on Peptasome (no.10-1511425)  
2 products Acquirement of Cosmetics Hygiene License in China (Placen Enzyme Sub-Acid Wash Powder, Placen Magic System 2)
- **06** The Research paper on keratinocyte mimetics technology was published in the English Journal
- **07** Signed an exclusive license agreement for epigenomyl and business agreement for the development of epigenetic cosmetics (SILAB S.A., a French company specializing in the extraction of herb medicine)  
Held RENE-CELL Summer Party  
1 products Acquirement of Cosmetics Hygiene License in China (Placen Inner Cleanser – Gel –)

# RENECELL HISTORY

2015

- **08** Ten million club Activities at Sebitseom
- **09** Ten million club Activities at Mangsang Beach
- **11** Rene-Cell 6th Happy Tour in Cebu  
Acquired hygiene license for RENE-CELL products – Absorber Peptide Cream / Placen Magic System I  
/ Absorber Hyaluronic Serum / Body Cellula Control Cream
- **12** Launched a new product that applied EPIGENOMYL®

# RENECELL HISTORY

2016

- **01** Ten Million Club Activities at The Yongpyong Resort
- **03** Opening of a '24-inch Rx Body Pack&Cream S-Line Contest'  
A RENE-CELL Award at Chungju The BIIN Convention  
1 products Acquirement of Cosmetics Hygiene License in China  
(Absolute Supreme Sunblock)
- **04** Ten million Club Activities at Yangjae The-K Arthall
- **05** RENE-CELL 7th Happy Tour in Hainan  
2 products Acquirement of Cosmetics Hygiene License in China  
(Placen Skin Shiled Renewal Cream, Placen Blemish Balm BB Cream)
- **06** A RENE-CELL Award at Daejeon Woosong Art Center

# RENECELL HISTORY

2016

- **07** Ten million Club Activities at Anmyeondo Resom Ocean Castle
- **09** A RENE-CELL Award at Yangjae The-K Arthall
- **10** Publish the company newsletter  
Ten million Club Activities at Club Octagon  
Completed a registration for a patent on Hicro-Q (no.10-1667308)
- **11** RENE-CELL 8th Happy Tour in Guam
- **12** A RENE-CELL Award at Daejeon Convention Center

# RENECELL HISTORY

2017

- **01** Exclusive Contract for Heliomoduline  
Applide the RENE-CELL Age Reverse System  
Ten million Club Activities at Gangneung LAKAI SANDPINE
- **02** RENE-CELL Polaris Club Travel in Boracay  
Broadcasted at the Program Named “Song Ji Hyo’ s Beauty View” by JTBC2
- **03** A RENE-CELL Award at Hotel ICC Daejeon  
Broadcasted at the Program Named “Song Ji Hyo’ s Beauty View” by JTBC2
- **04** Establishment of Charis International  
Ten million Club Activities at Jarasum  
RENE-CELL 9th Happy Tour in Danang
- **06** A RENE-CELL Award at Hotel ICC Daejeon

# RENECELL HISTORY

2017

- **07** Ten million Club Activities at Gangneung LAKAI SANDPINE
- **08** Love-Sharing Cosmetics Donated to Seongnam City
- **09** A RENE-CELL Award at Hotel Grand Plaza Cheonju
- **10** Ten million Club Activities at Club Octagon
- **11** RENE-CELL 10th Happy Tour in Australia
- **12** A RENE-CELL Award at Daejeon Convention Center

# RENECELL HISTORY

2018

- 03 RENE-CELL Polaris Club Travel in Bohol / A Rene-Cell Award at Hotel Grand Plaza Cheonju
- 04 RENE-CELL 11th Dream Tour in Singapore
- 05 RENE-CELL Music Pesta
- 06 A RENE-CELL Award at Hotel Grand Plaza Cheonju
- 07 Changed CHARIS Inc.' s Compensation Plan  
CHARIS Inc.: Included in 2018 Top 10 Companies in Order of Sales Revenue in the Industry Announced by the Fair Trade Commission (9th place)
- 09 A RENE-CELL Award at Hotel Grand Plaza Cheonju
- 10 RENE-CELL 12th Dream Tour in Phuket / Rene-Cell 12th Dream Tour in U.S.A
- 12 A RENE-CELL Award at Daejeon Convention Center

# RENECELL HISTORY

2019

- 01 RENE-CELL Polaris Club Travel in Hokkaido
- 03 CHARIS Inc.: Designated as a Sincere Tax Paying Company by GyeongGi-do in 2019
- 04 RENE-CELL 13th Dream Tour in Kuala Lumpur
- 06 A RENE-CELL World Class at The Olympic Hall
- 07 Expanded and relocated Pangyo Techno Valley Central Research Institute
- 10 RENE-CELL 14th Dream Tour in Pattaya

# RENECELL HISTORY

2020

- **01** A RENE-CELL World Class at The Jamsil Indoor Stadium  
Donation of Goods Worth KRW 52 Million to the Korean Red Cross
- **02** RENE-CELL Polaris Club Travel in Phuket  
Donation of 10,000 hand sanitizers to 'Daegu Metropolitan City'

2021

- **01** Changed CHARIS Inc.' s Compensation Plan
- **04** Opening of the beta version of RENE-CELL chatbot service

# RENECELL HISTORY

2022

- 08 Opening of Charis International Mongolia
- 10 RENE-CELL 15th Dream Tour in Hawaii
- 11 RENE-CELL 15th Dream Tour in Bali

2023

- 01 Charis Co., Ltd. group launching ceremony
- 02 RENE-CELL 15th Dream Tour in Bangkok
- 05 RENE-CELL 16th Dream Tour in Italy
- 11 RENE-CELL 17th Dream Tour in Danang

# RENECELL HISTORY

2024

- 01 2024 The First Music Festival : GTL
- 04 RENE-CELL 18th Dream Tour in Bali
- 05 Expanded opening of Charis International Japan
- 06 1st Seminar Rally: Happy Together\_Cheongju CJB Media Center
- 09 Opening of Charis International Taiwan
- 11 RENE-CELL 19th Dream Tour in Phuket



Established a distribution corporation “CHARIS” in November, 2013 Registered in Fair Trade Commission “Gyeonggi 2013-3”

“ CHARIS will grant you **beautiful ego** with a **healthy and affluent life** ”



CHARIS is called the goddess of beauty and also the three graces. Three daughters born from Zeus, and Eurynome is called the three graces, who mean “beauty and brilliance” , “gaiety and joy” , and richness and festival.”



Replaced with the container made with **RENE-CELL**' s own mold



In addition to the effects and efficacy of the product's raw materials, this data is intended for internal training purposes and may contain information that does not comply with cosmetic labeling and advertising guidelines. Please use it for reference purposes only. Any unauthorized duplication may be subject to legal consequences under applicable laws such as the Copyright Act.

Manufacturer HANSOLBIO  
 Quality Management System ISO 9001

International Superior Cosmetic Manufacturing and Quality Control Standard ISO 22716



A company certified for quality assurance system refers to a company internationally certified for quality system that is properly operated according to ISO standard requirements..



**ISO 9001,**

ISO 9001 means international standards for a quality management system established by the International Organization for Standardization (ISO). system certifying that product and service system provided to customers meets, continuously maintains, and manages the stipulated requirements and refers to certification for the entire process ranging from design to shipment of products.

**ISO 22716,**

It refers to the International Organization for Standardization's (ISO) global standards for superior cosmetic manufacturing and quality control requirements. It is the certification of the entire process from raw material reception to shipping and provides systematic and practical guidance on the management of human, technological, and managerial elements that impact product quality.





## Hasolbio Co., Ltd obtained cGMP

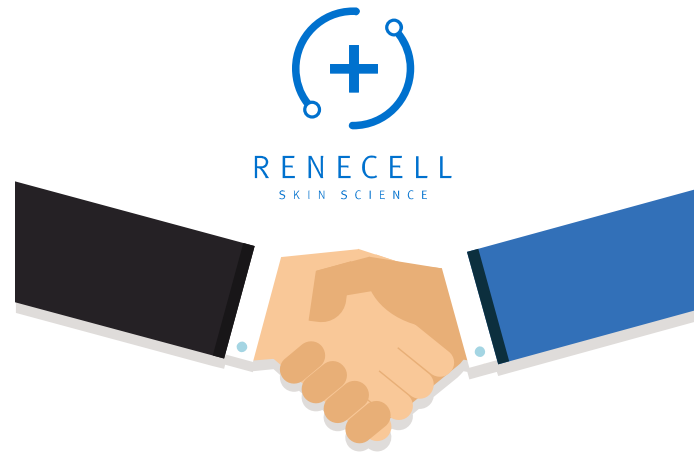


### cGMP refers to

“the Cosmetic Good Manufacturing Practice regulations” enforced by the Ministry of Food and Drug Safety (MFDS)

There are just about 172 cGMP manufacturers in Korea. By obtaining cGMP this time, RENE-CELL became recognized for its quality.

## Collaborative Research Agreement



×



×



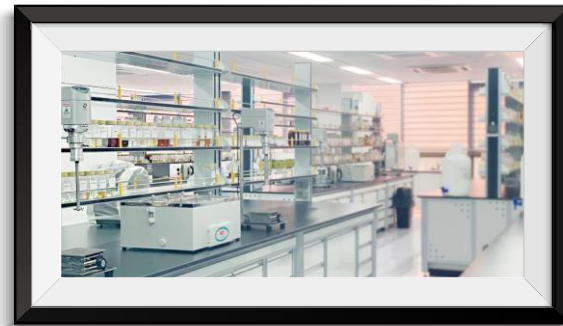
## Collaborative Research Agreement



## Best Enterprise Accreditation 2013



## Expanded Central Research Institute Pangyo Techno Valley



The background features a collection of light blue circles and spheres of various sizes, some with a metallic sheen and shadows, scattered across the white space.

RENECELL  
MIND



“ Coexistence life ”

Beautiful

RENE-CELL offers  
a healthy beauty

Healthy

RENE-CELL is seeking  
a healthy life

Rich

RENE-CELL is seeking  
a healthy life

RENECELL MIND

BRAND SLOGAN

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Young skin, young mind, and long young life

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RENECELL

「 Sponsoring the World Peace Freedom United 」

〈 Apr., 2014 Attending and sponsoring social contribution events 〉



On April 5, 2014, the World Peace Freedom United, which was sponsored by RENE-CELL, held the Korean War Photo Exhibition to the effect of exactly introducing the identity and history of Korea, a nation of free democracy at Bundang Central Park located in Sunae-dong, Seongnam-si, Gyeonggi-do. As part of a social event raising the Korea's pride, "the Korean War Photo Exhibition" was held to express gratitude for 67 nations that aided Korea during the Korean War and wish for world peace. In addition, on that day, the parade took place with the national flags of 67 nations, which was a very meaningful time.

「 Sponsoring Korea Kabaddi Association 」



As an official sponsor of Kabaddi during the 2014 Incheon Asian Game, RENE-CELL bore fruitful results including: securing an image as a good company supporting the unpopular Kabaddi event, promotion effect through a lot more media attention given the fact that Kabaddi is a unique event, and serving as a momentum to let RENE-CELL become known to the Southeast Asian countries popular for Kabaddi by winning a medal.

「 Sponsoring Beauty Therapy Competition 」



RENE-CELL offered free cleansing tissue to “2014 Beauty Therapy Competition” held at COEX located in Samseong-dong, Gangnam-gu, Seoul from May 31 to June 1, 2014. “The Beauty Therapy Contest” has been selected as a private skill competition officially supported by the Ministry of Employment and Labor, the Human Resources Development Service of Korea, and the World Skills Competition Korea Committee for 6 straight years and provided an opportunity to experience RENE-CELL cleansing tissue to many aestheticians who participated in the competition.

「 Sponsoring Miss World Korea Chinese Korean Beauty Pageant 」



〈 The Miss World pageant is the oldest international beauty pageant created in the United Kingdom in 1951 〉

“The 1st Chinese Korean Beauty Pageant” was held in 2014. The winner entered 2014 Miss World Korea contest as a representative of Chinese Korean. As a sponsor of the 1st Chinese Korean Beauty Pageant, RENE-CELL is endeavoring to introduce the beauty of Korea to the entire world.



「 Single mothers service and donation 」

RENE-CELL donated wet tissue required for babies to 18 places every month from August to December in 2014



**August 13, 2014 Daejeon ACHIMDDEUL**

The ACHIMDDEUL is an unmarried mother facility that has the baby be delivered safely and protects her for a specified period until her mental and physical health has recovered if an unmarried woman was pregnant or has delivered a baby and helps lead a healthy life after return to society through various counseling and education programs.



**August 28, 2014 Suwon Holt Orphanage & GOUNDDEUL**

The Holt Orphanage and GOUNDDEUL are operated by the Holt Children's Services Inc. The GOUNDDEUL is an unmarried mother facility established to help women who need help with pregnancy and delivery.

## 「 Love-Sharing Cosmetics Donated to Seongnam City 」

As a cosmetics distributor located in Seohyeon-dong, Bundang-gu, Seongnam, Charis Inc. donated 50-million-won-worth of products of the company to Seongnam City on Aug. 30, 2017 in a bid to contribute to the local community. The donated items were beauty products such as toners, shampoos, toothpastes, soaps, and hand cream.



Seongnam City held the Sponsorship Goods Donation Ceremony at the office of the Director of Bureau of Welfare & Health in the city hall at 3 p.m. The goods were entrusted to five social welfare facilities as desired by the donor, which in turn delivered them to single-parent families, persons with disabilities, and low-income women from multicultural families etc., who use those facilities.

Since it was created in 2013, Charis Inc. has continued its CSR activities, sponsoring Suwon Holt Children's House and Gountteul Facility for Unwed Mothers among others. Charis said, "As a company that has enjoyed its growth through its five-year business operation in Seongnam, we are donating our products to return some of our profits to the community and spread our shared efforts."

## 「 Donation of Goods Worth KRW 52 Million to the Korean Red Cross 」



Charis Co., Ltd. held the 2020 RENE-CELL World Class (RWC) to celebrate the 10<sup>th</sup> anniversary of the birth of the brand, RENE-CELL, at the Jamsil Arena in Seoul on January 15, 2020.

A pledge for donation was made in commemoration of the anniversary of the brand, the corporate philosophy of which focuses on win-win relationships and lifetime dedication. Lee Hyeon-sook, the Director of the Disaster Safety Center of the Daejeon/Sejong Chapter of the Korean Red Cross, attended the donation ceremony, where Charis Co., Ltd. pledged to donate multi-peptide toners valued at around KRW 52 million in total for those of marginalized classes.

## 「 Donation of Goods Worth KRW 52 Million to the Korean Red Cross 」



Charis Co., Ltd. donated 10,000 hand sanitizers to Daegu Metropolitan City, which was designated as a special management area on February 26th, to overcome the COVID-19 situation.

With the rapid increase in the number of COVID-19 patients, Charis, along with self-quarantine and self-isolation measures, donated hand sanitizers to help the Daegu community which had the largest number of patients. The hand sanitizers donated by Charis at this time will be delivered to Daegu citizens and places that are in need.

Charis said, "The entire country is suffering due to COVID-19 and I hope that this could help Daegu, which has had the greatest number of patients. I hope that COVID-19 will end as soon as possible so that the people can safely return to their jobs and lead healthy lives."

Currently, Charis is conducting its own quarantine and disinfection at its regional branches and headquarters. In addition, for the health and safety of members, all group training and seminars have been temporarily suspended.

Meanwhile, Charis also donated 'Peptide Toners' worth 52 million won to the Daejeon and Sejong branches of the Korean Red Cross in celebration of the 10th anniversary of the 'RENE-CELL' brand creation last January.



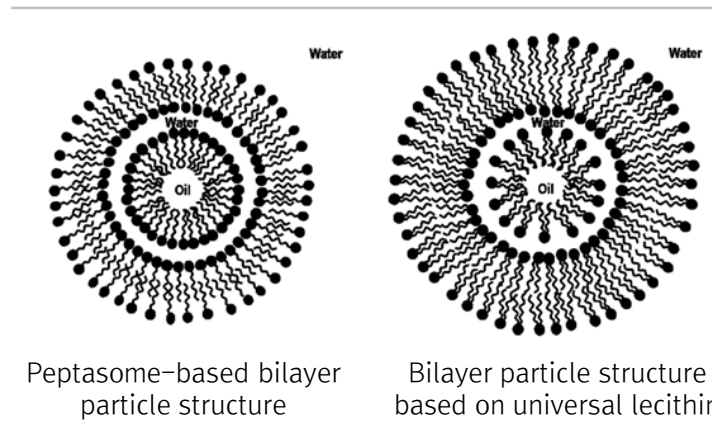
**RENECELL**  
**TECHNOLOGY**

## Research institute

May, 2013: Established a Hansolbio-affiliated research institute



# Name of invention Nano structure, Peptasome Upgrade of “Peptasome” hypoallergenic penetration science



Peptasome has a single-structured hydrophobic group, resulting in a cone-shaped structure that is particularly dense



Patent no. 10-1511425  
Registration date April 06, 2015



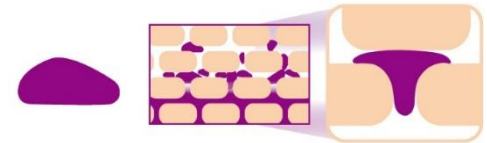
## The Effect of Peptasome

- ✓ Peptasome is a biocompatible cosmetic ingredient featuring excellent collagen synthesis and anti-inflammatory effects.
- ✓ Peptasome increases collagen synthesis by 39% and anti-inflammatory effect by 2.5 times

Name of invention Nano structure, Peptasome  
 Upgrade of “Exa Peptasome” hypoallergenic penetration science

2020 RENE-CELL  
 New Technology  
 Exa Peptasome

Renewed Peptasome that absorbs  
 more active ingredients into the skin



Penetration mechanism of Exa Peptasome

1

Characteristics of Exa Peptasome

- ✓ Stabilized skin penetration ability
- ✓ Biocompatible cosmetic ingredient

2

Beauty ingredients of Exa Peptasome upgraded

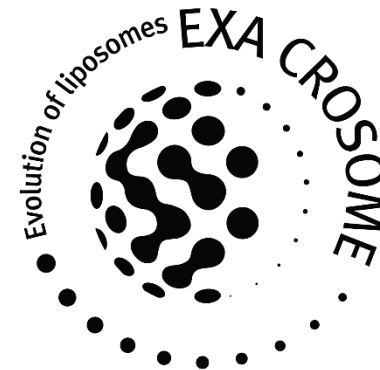
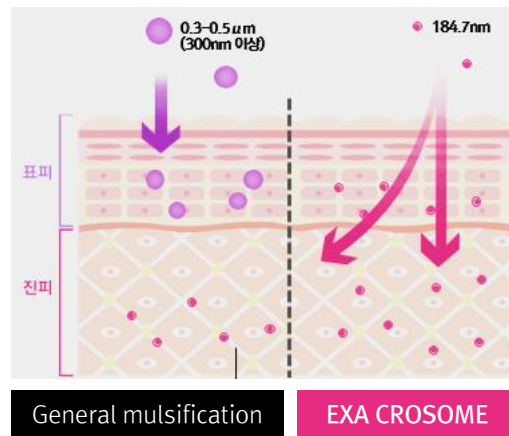
- ✓ Multi pep-7 / PTD™ / Mediacalm
- ✓ Rosamox / Stem-C-Guard+®
- ✓ Stem-Protive / Reversterol

3

The effects of Exa Peptasome

- ✓ Increased penetration rate by 18.3 times compared to normal liposomes

## 2022 RENE-CELL New Technology The selective penetration technique "EXA CROSOME" Upgraded



- ▶ Exa Crosome is administered in nano size and has a greater absorption rate of more than 90% when compared to conventional emulsion formulations, so it swiftly and densely fills skin elasticity.

### Characteristics of EXA CROSOME

- ☑ High concentration of active substances due to nanoparticle size
- ☑ Even skin-irritating compounds can be converted into hypoallergenic ones
- ☑ By using a low-temperature and low-pressure approach, effective compounds' stability increases

### The Effect of EXA CROSOME

- ☑ Increased skin absorption by improving skin penetration
- ☑ Flexibility by generating a thin oil layer on the skin surface

# Certificate of ingredient patent



**Patent no** 10-1508614  
**Subject of patent right** Anti-aging cosmetic composition comprising active ingredient such as poison complex formulated with compounds of Spike Silk Protein, Hirudinea Extract, Bee Venom Extract, and Syn-ake Peptide  
**Registration date** March 30, 2015



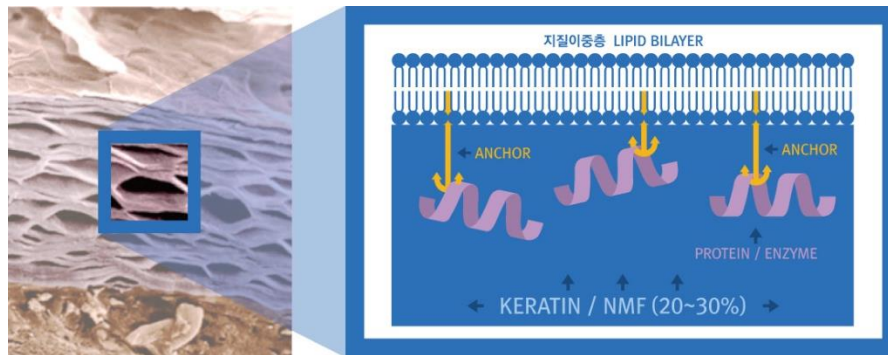
**Patent no** 10-1498691  
**Subject of patent right** Composition for external application to the skin comprising herbal ingredients  
**Registration date** February 26, 2015



**Patent no** 10-1667308  
**Subject of patent right** Cosmetic composition made of 4 ingredients for wrinkle alleviation, is consisted of timosaponin, hyaluronic acid, collagen and calendula flower extract  
**Registration date** October 12, 2016

# Keratinocyte mimetics

**Title of invention:** Cosmetic composition comprising microgel-lipid membrane structures using microfluidic technology and manufacturing method thereof



- ▶ Development of structures (particles) having size, dispersion, and structure similar to those of keratinocyte at the same time
- ▶ Can replace or strengthen the function of keratinocyte
- ▶ Reveals that it allows for the moisture maintenance and supply to the skin

Patent no 10-1668911  
 Registration October 2016  
 date

According to the invention, microgel-lipid membrane structures have composition and structure similar to those of keratinocyte, which enables keratinocyte to play a core role in maintaining moisture in the skin. In particular, when the structures are introduced to cosmetic compositions, they replace the role of keratinocyte on the skin, which prevents moisture from leaking from the body, showing an excellent moisturizing effect. In addition, the structures fulfill a skin barrier function to block the penetration of external harmful factors into the skin and can be used on quasi-drugs as well.





RENECELL  
EVENT

## RENE-CELL World Class



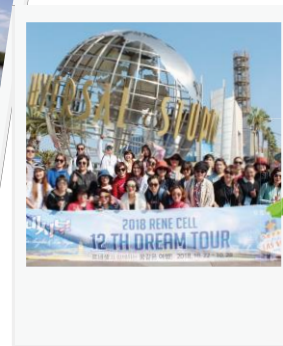
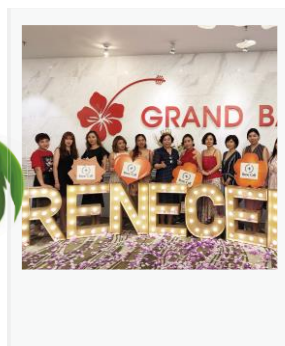
## RENE-CELL Award



## Ten Million Club



## RENE-CELL Dream Tour



## RENE-CELL Music Pesta





RENECELL  
NEWS

RENECELL  
  
 POLARIS CLUB  
 TOP 30

## Polaris Club TOP30 2020

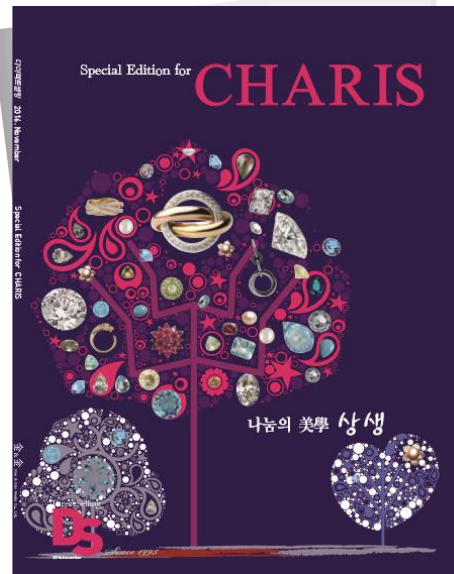


### 〈 Polaris Club benefits 〉

1. No.1 priority of promotion in Charis
2. Reserved seat in various events
3. High-class leadership trip

\* Polaris is the star that protects the Big Dipper, and the Big Dipper indicates our executives \*

## Publish the RENE-CELL newsletter



# Korea Marketing News

2014.12.



2015.02.



2015.05.



2015.06.



2015.07.



2015.08.



2015.08.



2015.11.



# Korea Marketing News

2016.03.



2016.03.



2016.07.



2017.06.



2017.08.



2017.09.



2019.01.



2019.03.



RENECELL

## RENE-CELL in the media

YTN Broadcasting-Science Today



YTN Broadcasting-Science Today



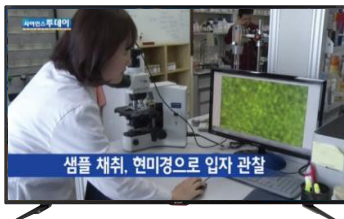
YTN News



YTN Broadcasting-Golden Compass



YTN Broadcasting-Science Today



YTN Broadcasting-Science Today



SBS Broadcasting-Life and economic



Economic program broadcast



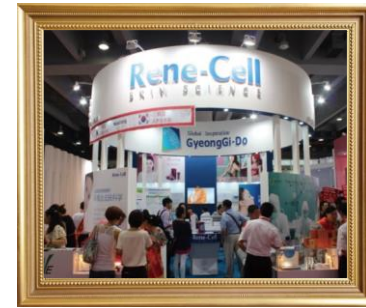
## Participation in Expo



Cosmetics & Beauty Expo  
Osong Korea



K-Beauty Expo



Guangzhou International  
Beauty Expo

## Culture and tourism promotion road show in China



Liaoning – Shenyang



Shandong – Jinan



Guangdong – Guangzhou

## Participation in Expo



Cosmo Beauty Expo Vietnam



Guangzhou International Beauty Expo



Cosmobeaute Indonesia



China International Beauty, Hairdressing & Cosmetics Expo in Beijing



K-Beauty Expo



Gyeonggi Science and Technology Festival

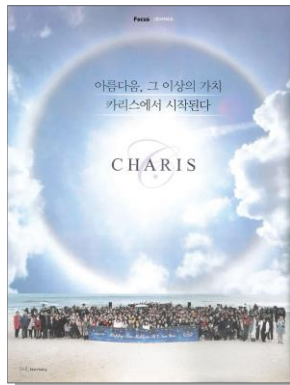
# Magazine articles



## Lady trend products monthly sponsorship



# Marketing magazine direct marketing



## Economic Magazine ‘Next economy’

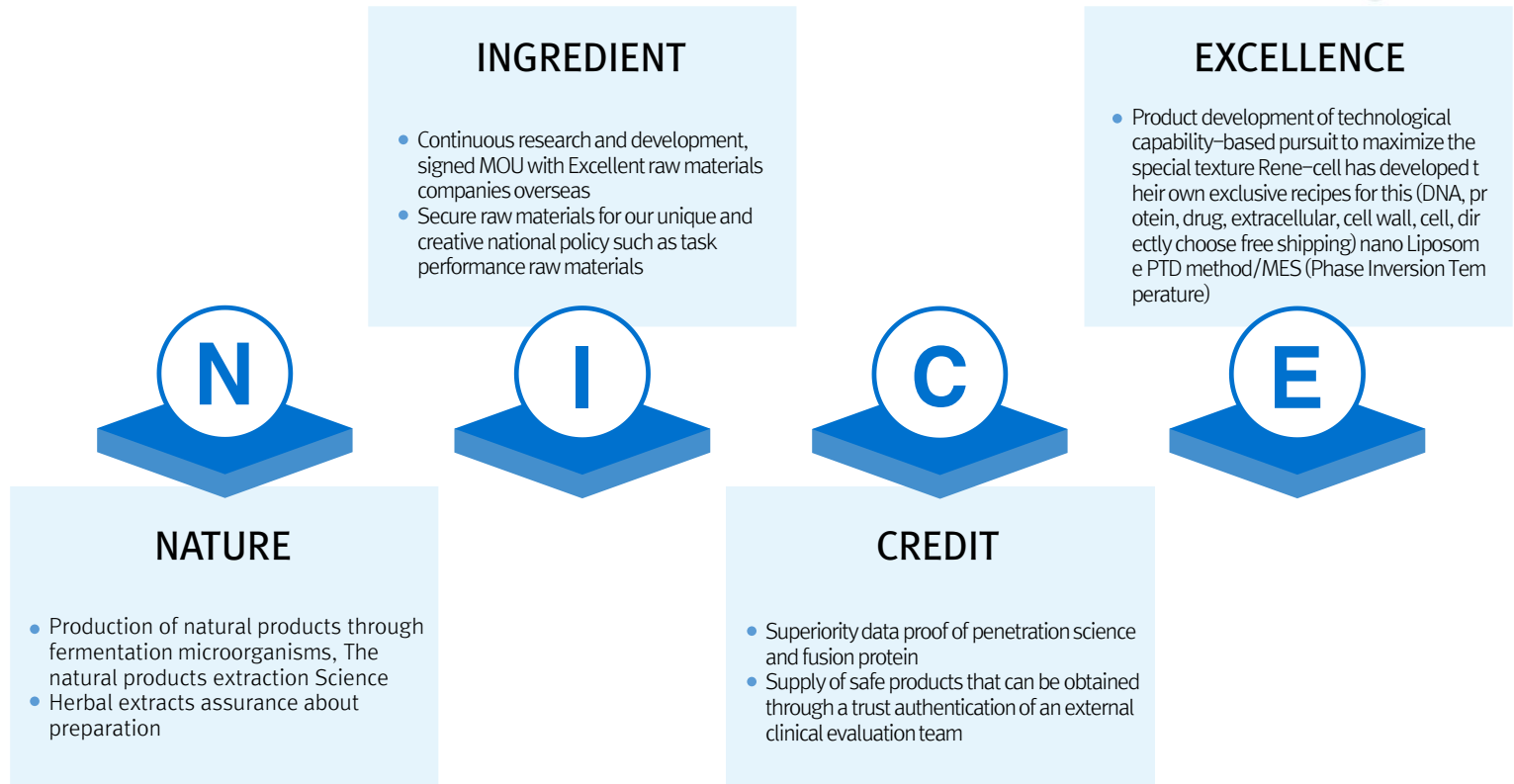


The background features a white surface with scattered light blue and silver circles of various sizes. A thick blue frame is positioned around the text. The text 'PRODUCT CONCEPT' is written in a bold, blue, sans-serif font at the top of the frame. The text '4 MAJOR SKIN SCIENCES' is written in the same font at the bottom of the frame.

**PRODUCT CONCEPT**

**4 MAJOR SKIN SCIENCES**

## The nicest cosmetics for healthy beauty



## HIGH TECHNOLOGY COMPANY

Technical foundation based on trust

### The four major aspects of • SKIN SCIENCE •

1

#### Microbial control science

Control of enzyme activity fungus  
Fermentation bacteria activity

2

#### Natural extraction science

Extraction science of herbs functional natural product extraction science (Whitening, wrinkle improvement)

3

#### Protein fusion science

Fusion of Peptide, EGF, Elastin Increased collagen synthesis of the culture of stem cells

4

#### Hypo-osmotic science

Penetration of being a structural similarity component of the skin

2011

- **1 1** Mediacalm, Rosamox™
  - Introduced a low-irritating system by applying SILAB S.A.’ s Mediacalm to all the products
  - Introduced an anti-oxidant system by applying Kemin’ s Rosamox™
- **1 2** Introduction of a natural preservative system
  - Excluded any synthetic preservatives to ensure skin stability

2012

- **0 3** Multi-septum technology
  - Changed a formulation manufacturer to a manufacturer within the USA according to the introduction of more advanced “multi-septum technology” than the existing qusome technology
- **0 6** PTD-Peptide™, PTD-Elastin™
  - Application of “PTD” developed by For Human Tech Co., Ltd. to improve skin wrinkles and increase skin elasticity

2013

- 05 Application of STEM-C-GUARD® – Application of “STEM-C-GUARD®” of SILAB S.A.
- 06 PTD-EGF™, PTD-FGF™  
– Application of more advanced PTD-EGF™, PTD-FGF™ of ADBIOTECH than PTD of the existing ForHuman Tech Co., Ltd.
- 07 Application of Phytostem-6, Multi pep-7  
– Application of complex of 6 plant stem cells “Phytostem-6” / Application of complex of 7 peptides “Multi pep-7”
- 08 Application of Turnera Diffusa Leaf Extract  
– Application of more stabilized plant placenta (Turnera Diffusa Leaf Extract) instead of animal placenta (Porcine Placenta)
- 12 Application of Peptasome(application no. 10-2013-0080811)  
– Application of Peptasome, an ingredient developed by RENE-CELL’ s own technology institute– exclusion of imported products

2014

- 10 All the products contain Peptasome by applying Peptasome to imported products  
– Application of a new container to Absorber Hyaluronic Serum & 3 types of vitamin C

2015

- **04** Completion of a registration for a patent on poison complex (patent no.10-1508614)
  - Anti-aging cosmetic composition formulated with compounds of Spike Silk Protein, Hirudinea Extract, Bee Venom Extract, and Syn-ake Peptide
  - Application to Retox Mask, Diamond Peel Program

Completion of a patent on Peptasome (patent no.10-1511425) – Patent name: Nanostructure

- **07** Signing an exclusive license agreement for EPIGENOMYL® – Ingredient for gene expression developed by SILAB S.A. / Application to the development of a new product

Technology patent for keratinocyte mimetics and publication of the technological paper in Chemical Communications (June 29, 2015) – Application to the development of a new product

- **10** Application of Epygenomyl® – Mini 3 kinds of Serum & Absorber Peptide Cream

- **12** Application of Epygenomyl® – 3 kinds of Serum & Absorber Peptide Cream

Application of Eve Pink Complex™ – Eve Cream in Rose

2016

- 02 Application of 24inch Rx Complex™ – RENE CELL Rx Body Pack & Cream
- 03 Application of Epygenomyl® – Retox Mask
- 04 Application of Epygenomyl® – Diamond Peel Program
- 05 Application of Epygenomyl® – Complete Layer Sunblock & Prostem Amploue
- 06 Application of Epygenomyl® & Hicro-Q™ – RENE CELL Hicro Q Premium Amploue
- 08 Application of Epygenomyl® – Liftem Mask
- 09 Application of Epygenomyl® – RENE CELL Lip Glimmer
- 10 Completion of a patent on Hicro-Q™ (patent no.10-1667308)
- 12 Application of Epygenomyl® Ellixiance™ – Antipollucell Shampoo

2017

- **01** Exclusive Contract for Heliomoduline  
  
Application of Age Reverse System<sup>3</sup> – RENE CELL Daily me Eye Cream  
  
Application of Epygenomyl® & Ellixiance™ – Antipollucell Cleansing Bar
- **03** Application of Age Reverse System<sup>3</sup> – RENE CELL Hand TocToc
- **04** Application of Age Reverse System<sup>3</sup> – Retoc Mask / Hair Glomist / Multi Peptide Toner
- **05** Application of Age Reverse System<sup>3</sup> – Placen Enzyme Sub-Acid Wash Powder  
/ Placen Magic System / Hicro-Q Premium Ampoule  
  
Application of Age Reverse System<sup>3</sup> & Ellixiance™ – RENE CELL Perfecter
- **06** Application of Age Reverse System<sup>3</sup> – RENE CELL 119 Cream

2017

- **07** Application of Age Reverse System<sup>3</sup>
  - Absorber Hyaluronic Serum / Vitamin C Face Serum / Absorber Dermal Recovery Serum
  - Absorber Peptide Cream / Absolute Supreme Sun Block
  
- **08** Application of Age Reverse System<sup>3</sup>
  - Body Therapist / Eve Cream in Pure
  
- **09** Application of Age Reverse System<sup>3</sup>
  - Placen Skin Shield Renewal Cream
  
- **10** Application of Age Reverse System<sup>3</sup>
  - Cellinic CTS Program Actinpilight Ampoule / Cellinic CTS Program Hair Scalp Ampoule
  - Placen Blemish Balm BB Cream

Application of D.O.T Shiner

- Cellinic CTS Program Actinpilight Ampoule / Cellinic CTS Program Hair Scalp Ampoule

2018

- 01 Application of Age Reverse System<sup>3</sup> – Giminus Dual White Program  
Application of D.O.T Shiner – Giminus Dual White Program
- 02 Application of Age Reverse System<sup>3</sup> – Eve Cleanser
- 04 Application of Age Reverse System<sup>3</sup> – Laterne All Relief Lotion
- 06 Application of Age Reverse System<sup>3</sup> – Miracle Diamond Peel Program / Prostem Ampoule
- 09 Application of Age Reverse System<sup>3</sup> – Complete Condition Cream
- 10 Application of D.O.T Shiner – Retoc Mask
- 11 Application of D.O.T Shiner – Liftem Mask
- 12 Application of Age Reverse System<sup>3</sup> – Lip Glimmer Dual Eddition

2019

- 04 Application of Age Reverse System<sup>3</sup> – Retoc Mask Limited Edition
- 07 Application of Age Reverse System<sup>3</sup> – All In One Skipter
- 09 Application of Age Reverse System<sup>3</sup> – Deep Wash Clean-up Oil
- 10 Application of Age Reverse System<sup>3</sup> – Man;us Cleanser
- 11 Application of Age Reverse System<sup>3</sup> – Cellastine Eyepatch

2020

- 01 Application of Age Reverse System<sup>3</sup> – Calming Glow Cushion
- 03 Application of Age Reverse System<sup>4</sup> – Hicro Q Premium Cream
- 06 Application of Age Reverse System<sup>4</sup> – Vitamin C Face Serum / Complete Layer Sun Block  
Miracle Diamond Peel Program / RENE CELL 119 Cream
- 07 Application of Age Reverse System<sup>4</sup> – Placen Magic System / Retoc Mask / Liftem Mask
- 08 Application of Age Reverse System<sup>4</sup> – Hicro Q Premium Ampoule
- 09 Application of Age Reverse System<sup>4</sup> – Multi Peptide Toner / Absorber Hyaluronic Serum  
Absorber Peptide Cream
- 10 Application of Age Reverse System<sup>4</sup> – Prostem Ampoule
- 11 Application of Age Reverse System<sup>4</sup> – Giminus White Program Brightener / Complete Condition Cream
- 12 Application of Age Reverse System<sup>4</sup> – Hair Reflex / Hair Allflex / Absorber Dermal Recovery Serum

2021

- 02 Application of Age Reverse System<sup>4</sup> – CPR Program / Laterene Body Wash / Laterene Body Lotion  
Placen Enzyme Sub-Acid Wash Powder
- 04 Application of Age Reverse System<sup>4</sup> – Absolute Sun Protection / Placen Skin Shield Renewal Cream  
Placen Blemish Balm BB Cream
- 05 Application of Age Reverse System<sup>4</sup> – Quick Shot Hydrush Pack
- 09 Application of Age Reverse System<sup>4</sup> – Giminus Double Whitening Program

2022

- 01 Application of Age Reverse System<sup>4</sup> – Laterene All Relief Lotion
- 02 Application of Age Reverse System<sup>4</sup> – EL Renestige Perfection Cream
- 06 Application of Age Reverse System<sup>4</sup> – EL Renestige Perfection Cleanser  
EL Renestige Perfection Serum  
EL Renestige Perfection Ampoule Mist

2023

- 04 Application of Age Reverse System<sup>4</sup> – Recovery C Dual Serum
- 09 Application of Age Reverse System<sup>4</sup> – Retoc Multi Balm



2014

Launched 1 new product ·  
Retox Mask

2016

Launched 4 new product ·  
RENE CELL Rx Body Pack & Cream  
Hicro Q Premium Amploue  
Liftem Mask  
RENE CELL Lip Glimmer



Launched 4 renewal product ·

2011

· Launched 11 types of RENE CELL



2015

· Launched 3 new product  
Miracle Diamond Peel Program  
RENE CELL 119 Cream  
Eye Cream in Rose

· Launched 4 renewal product



2017

- Launched 7 new product  
Daily me Eye Cream  
RENE CELL Hand Toc Toc  
Hair Glomist  
RENE CELL Perfecter  
Body Theramist  
RENE CELL Special Skin Care Collection  
Cellinic CTS Program

Launched 17 renewal product ·  
Application of Age Reverse System<sup>3</sup>



2018

- Launched 4 new product  
RENE CELL Hole in One Cream  
Giminus Dual White Program  
Eye Cleanser  
Laterne All Relief Lotion

Launched 9 renewal product ·



2019

Launched 3 renewal product ·  
 Absolute Supreme Sun Block  
 Giminus White Program Brightener  
 Antipollucell Toothpaste  
 Eye Cleanser



- Launched 4 new product  
 All In One Skipter  
 Deep Wash Clean-up Oil  
 Man;us Cleanser  
 Cellastine Eyepatch



- Launched 1 Limited edition product  
 Retoc Mask Limited Edition



2020

Launched 21 renewal product ·



- Launched 10 new product
- Calming Glow Cushion
- Gramfree Daviox
- Hicro Q Premium Cream
- Mega Immune
- Women's Mega Balance
- Men's Mega Booster
- ActiBiome MVP
- Hair Reflex
- Hair Allflex

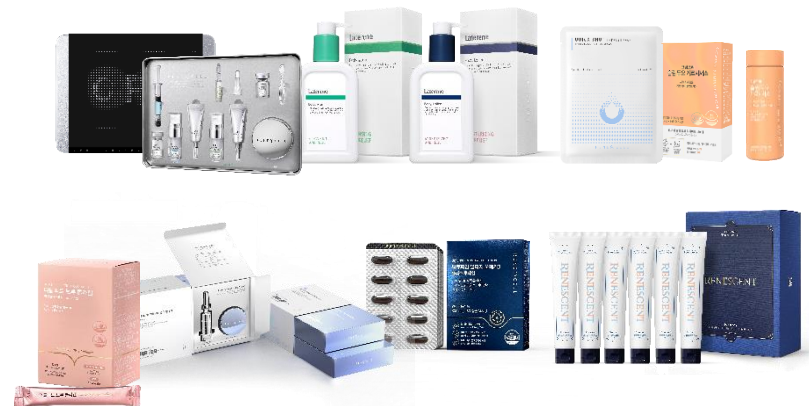


2021

Launched 8 renewal product ·



- Launched 9 new product
- CPR Program
- Laterene Body Wash
- Laterene Body Lotion
- Quick Shot Hydrush Pack
- Gramfree Slimduo Garcisus
- Doublefect True Collagen
- Giminus Double Whitening Program
- Circufine rTG Omega 3 Plus Lutein
- Renescant Toothpaste



2022

- Launched 6 new product  
 Ringvita Enervital  
 El Renestige Perfection Cleanser  
 El Renestige Perfection Trio Set  
 -El Renestige Perfection Serum  
 -El Renestige Perfection Cream  
 -El Renestige Perfection Ampoule Mist  
 LG Pra.L X El Renestige Ultrasonic Cleanser  
 Innerflex Calcium & Glucosamine

Launched 6 renewal product ·



RENE (+) CELL

2023

- Launched 7 new product  
 Recovery C Dual Serum  
 Curl & Curl Mascara  
 Slim Fit Eyeliner  
 Edge Hard Brow  
 Retoc Multi Balm  
 Calming Glow Cushion (no. 23)  
 Innerheal Wethera Enzyme

Launched 1 renewal product ·



# Age Reverse **SYSTEM**<sup>4</sup>

**‘Natural health care for skin through unique age reverse ingredient of RENE–CELL’**

Optimal combination of Heliomoduline<sup>®</sup>, Celldtox<sup>®</sup>, Epigenomyl<sup>®</sup> and Skin Celltinu<sup>™</sup> assists you in naturally caring for the health and beauty of your skin.

**01**  
**HELIOMODULINE<sup>®</sup>**  
 DNA Repairing System  
 DNA Repairing system  
 Cell circulation normalization

**03**  
**SKIN CELLTINU<sup>™</sup>**  
 Cell Rebirth System  
 Cell life extension  
 Long life cell activation



**02**  
**CELLETOX<sup>®</sup>**  
 Autophagy System  
 Detox, detoxification  
 Activates autophagic  
 system

**04**  
**EPIGENOMYL<sup>®</sup>**  
 Anti-aging System  
 Skin damage prevention



**PRODUCT**

**LINE**



## EL RENESTIGE

Exquisite beauty reserved for you alone  
Value beyond cosmetics, El Renestige

- 1 EL Renestige Perfection Trio Set / KRW792,000  
EL Renestige Perfection Serum 50ml  
EL Renestige Perfection Cream 50ml  
EL Renestige Perfection Ampoule Mist 100ml
- 2 EL Renestige Perfection Cream / 50ml / KRW396,000
- 3 EL Renestige Perfection Cleanser / 100ml / KRW88,000
- 4 LG Pra.L X EL Renestige Ultrasonic Cleanser / KRW330,000



### [ EXA CROSOME ]

The EXA CROSOME technique, which comprises RENECELL's revolutionary technology, penetrates deep into the skin



## PREMIUM LINE

Premium program with varying skin absorption and enhancement speed

- 1 Ultimate Skincare Collection / KRW880,000
- 2 RENECELL Special Skincare Collection / KRW1,100,000
- 3 Hicro Q Premium Ampoule / 120ml + 30ml / KRW396,000
- 4 Hicro Q Premium Cream / 50ml / KRW198,000

# PRODUCT LINE

# SKIN CARE



- |  |   |   |
|--|---|---|
| 1 Placen Enzyme Sub-Acid Wash Powder / 80g / KRW66,000 | 6 Vitamin C Face Serum / 30ml / KRW110,000    | 11 Placen Blemish Balm BB Cream / 50g / KRW66,000 |
| 2 Placen Magic System / 200ml each / KRW286,000        | 7 AbsorberDermalRecoverySerum/30ml/KRW110,000 | 12 Complete Layer Sunblock / 50ml / KRW66,000     |
| 3 Multi Peptide Toner / 200ml / KRW66,000              | 8 Absorber Peptide Cream / 50ml / KRW198,000  | 13 Complete Condition Cream / 50g / KRW99,000     |
| 4 Absorber Hyaluronic Serum / 30ml / KRW88,000         | 9 PlacenSkinShieldRenewalCream/50ml/KRW55,000 | 14 All In One Skipter / 50ml x 3EA / KRW264,000   |
| 5 Recovery C Dual Serum / 30ml each / KRW242,000       | 10 Absolute Sun Protection / 50g / KRW55,000  | 15 Deep Wash Clean-up Oil / 140ml / KRW66,000     |

In addition to the effects and efficacy of the product's raw materials, this data is intended for internal training purposes and may contain information that does not comply with cosmetic labeling and advertising guidelines. Please use it for reference purposes only. Any unauthorized duplication may be subject to legal consequences under applicable laws such as the Copyright Act.



## MASK LINE

A mask line that cares for the skin by getting in ultra-close contact with it

- 1 Retoc Mask / 120ml / KRW198,000
- 2 Liftem Mask / 24ml x 5EA / KRW66,000
- 3 Quick Shot Hydrush Pack / 17ml x 10EA / KRW66,000

# PRODUCT LINE

# SPECIAL CARE



- 1 CPR Program / KRW396,000
- 2 Miracle Diamond Peel Program / KRW396,000
- 3 Miracle Calming Balm Cream / 50g / KRW66,000
- 4 Retoc Multi Balm / 10g / KRW66,000
- 5 119 Cream / 70ml x 3EA / KRW132,000
- 6 Prostem Ampoule / 6ml x 20EA / KRW396,000
- 7 Micro Air Injector / KRW99,000
- 8 Giminus Double Whitening Program/ KRW220,000 [Exacule Radiance Injection 5g+ White Brightener 20g] x 2EA
- 9 Giminus White Program Brightener / 20g x 2EA / KRW165,000

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## HAIR & BODY CARE

Hair and body care for healthy and safe style

- 1 Hair Allflex / 150g / KRW77,000
- 2 Hair Reflex / 15g x 14EA / KRW198,000
- 3 Eve Cream In Pure / (1g x 3EA) x 6EA / KRW99,000
- 4 Eve Cleanser / 100ml / KRW55,000
- 5 Manus Cleanser / 100ml / KRW55,000
- 6 Cellula Controla / KRW110,000



## LIVING CARE

Living care that acts on behalf of the  
unseen places every day

- 1 Antipollucell Shampoo / 230ml / KRW33,000
- 2 Aclless Cleansing Bar / 100g x 3EA / KRW55,000
- 3 Renescent Toothpaste / 100g x 6EA / KRW44,000
- 4 Renescent Toothpaste Aqua Mint / 100g x 6EA / KRW44,000



## LATERENE

Laterene, a body care for the entire family that offers moisture at the beginning and end of the day

- 1 Laterene All Relief Lotion / 100ml / 1EA : KRW99,000  
3EA + 1EA : KRW297,000
- 2 Laterene Body Wash / 300ml / KRW55,000
- 3 Laterene Body Lotion / 300ml / KRW55,000



## HEALTH CARE

Healthy skin comes from a healthy state, Health Care

- 01 Men's Mega Booster  
1,700mg x 30packets(51g) (For 1 Month) / KRW242,000
- 02 Wome's Mega Balance  
1,100mg x 30packets (33g) (For 1 Month) / KRW242,000
- 03 Gramfree Slimduo Garcisus  
800mg x 84tab (4 weeks portion) / KRW197,000
- 04 Gramfree Daviox  
5.5g x 30packets (For 1 Month) / KRW66,000
- 05 ActiBiome MVP  
2g x 30packets (60g) (For 1 Month) / KRW66,000
- 06 Doublefect True Collagen  
5g x 28packets (140g) (For 1 Month) / KRW110,000
- 07 Circufine rTG Omega 3 Plus Lutein  
800mg x 60capsules (48g) (For 1 Month) / KRW77,000
- 08 Ringvita Enervital  
30g x 28packets (840g) (For 1 Month) / KRW132,000
- 09 Innerflex Calcium & Glucosamine  
20g x 28packets (560g) (For 1 Month) / KRW110,000
- 10 Innerheal wethera enzyme  
3.5g x 30packets (105g) (For 1 Month) / KRW77,000



## MAKE UP

A makeup line that expresses sensuous beauty and various styles

- 01 Calming Glow Cushion / 15g x 2EA / KRW77,000
- 02 Curl & Curl Mascara / 7.5g / KRW39,600
- 03 Slim Fit Eyeliner / 0.5g (Black, Brown) / KRW33,000
- 04 Edge Hard Brow / 0.2g (Dark Brown, Light Brown) / KRW33,000



THANKYOU



RENECELL in CHARIS